

The logo features the text 'ASCE TEXAS' in a white sans-serif font at the top. Below it is 'CECON2022' in a larger white sans-serif font, with a stylized orange circular icon containing four human figures holding hands in the center of the 'O'. Underneath is 'CIVIL ENGINEERING CONFERENCE' in a smaller white sans-serif font. The entire logo is centered within a large dark blue circle that has a white border.

**ASCE TEXAS**  
**CECON<sup>2022</sup>**  
CIVIL ENGINEERING CONFERENCE

**EXHIBIT & SPONSORSHIP PROSPECTUS**

**TexasCECON.org**  
**#CECON2022**

**September 14-16, 2022**  
**Frisco, Texas**

ASCE TEXAS  
**CECON**<sup>™</sup> 2022  
CIVIL ENGINEERING CONFERENCE

## A UNIFIED COMMUNITY

The Texas Civil Engineering Conference (CECON<sup>™</sup>) offers a snapshot of the best in Texas civil engineering while providing unique opportunities to learn and build relationships across the state and beyond, contributing to the industry's technical diversity as never before. Current, past, and future Civil Engineers from around Texas and beyond are invited to come together as a unified community to build a better quality of life across the street and around the world. Just like in individuals, our unique industry abilities are what gives us strength as a community. It is this concept in which the CECON 2022 program will be built around. We invite all industries to gather and celebrate our Civil Engineering community.

**September 14-16, 2022 | Frisco, Texas**

# EXHIBITOR DISPLAY SPACE

STANDARD \$1500

## 8x10 Display Space Rental

*Located outside main meeting room in Foyer Area:*

- 8' x 10' Booth Space
- 6 ft skirted table & two (2) chairs
- One (1) full conference registration
- Two (2) complimentary exhibit hall passes



STANDARD \$1250

## Table Top Exhibit Space Rental

*Located inside main meeting room:*

- 6 ft skirted table & two (2) chairs
- One (1) full conference registration
- Two (2) complimentary exhibit hall passes

Join us for the 2022 Texas Civil Engineering Conference (CECON) September 14-16 at the Embassy Suites Frisco Hotel and Conference Center in Frisco, Texas.

CECON provides an opportunity to exhibit your products and services, and create relationships through face-to-face interactions with engineers from across the state of Texas and beyond.

## 8x10 Display Space Rental UPGRADED \$2300

*Located outside main meeting room in Foyer Area:*

- 8' x 10' Booth Space
- 6 ft skirted table & two (2) chairs
- One (1) full conference registration
- Two (2) complimentary exhibit hall passes
- Company name/logo on the conference website, promotional material, conference email blasts and event signage



## Select Upgraded Display Option

- *Gain maximum exposure at CECON*
- *Support ASCE Texas Section*

## Table Top Exhibit Space Rental UPGRADED \$2100

*Located inside main meeting room:*

- 6 ft skirted table & two (2) chairs
- One (1) full conference registration
- Two (2) complimentary exhibit hall passes
- Company name/logo on the conference website, promotional material, conference email blasts and event signage

**Set Up:** For Table Tops & Display Booths

- Tuesday 9/13 5:00 - 7:00 PM
- Wednesday 9/14 before 9 :00 AM

**Tear Down:**

- Table Tops Thursday 9/15 after 5:00 PM
- Display Booths Friday 9/16 after 2:00 PM

# Sponsorship Opportunities

## PRINCIPAL Sponsor

**\$3600**  
**EXCLUSIVE**

- One (1) dedicated email blast to event attendees
- Full page ad in event program
- Two (2) registrations
- Company name associated with Awards Gala in app & event program (sponsored by...) and a 5-minute opportunity to speak during Awards Gala and/or introduce keynote speaker.
- 20% discount on additional opportunities

## ASSOCIATE Sponsor

**\$2600**

- 3-month advertisement on TexASCE.org programming
- One (1) registration
- ½ page ad in event program
- Name next to a general session in app & program (sponsored by...) and a 2-minute opportunity to speak before the session and/or introduce the speaker.

Choose one of the following (6 opportunities available)

- Welcome & Opening
- Thursday Ethics Session
- Wednesday Keynote + Lunch
- Technical Tour
- Thursday Keynote + Lunch
- Panel General Session

## ASSOCIATE LITE Sponsor \$2200

- 3-month ad on TexASCE.org programming pages
- ½ page advertisement in event program
- One (1) registration

## PROFESSIONAL Sponsor \$1700

- Banner ad (600x150) in one (1) email newsletter
- One (1) registration

## TRAINING Sponsor

**\$850**

- 1-month ad on TexASCE.org programming pages
- ¼ page advertisement in event program

## EXCLUSIVE OPPORTUNITIES

### APP

**\$3000**

- Company logo or ad as the banner in the event app and on Wi-Fi signage
- One sponsored app post prior to the event and one post per event day (4 total)

### LANYARD

**\$2500**

- Company logo printed 1-color. Company may designate logo imprint color
- Event reserves right to choose lanyard style and color

### TOTE BAG

**\$2200**

- Company logo printed 1-color. Company may designate logo imprint color
- Event reserves right to choose bag style and color

### GIFT BAGS

**\$1000**

- Company logo on gift bags used for attendee game prizes and recognition during prize announcements

### COFFEE MUGS

**\$1200**

- Company logo printed 1-color. Company may designate logo imprint color
- Event reserves the right to choose the mug style and color

All opportunities are on a first come basis. If desired, first right of refusal and other contractual parameters may be requested through the CECON Committee Chair.

# Additional Sponsorship Opportunities

## HAPPY HOUR

**\$1750 EXCLUSIVE**

- 1-min opportunity to speak at the beginning of this dedicated exhibitor networking event

## SIGNAGE

**\$1200 EXCLUSIVE**

- Company logo in 1-color on event signage
- Event to design signage and placement

## AUDIO VISUAL

**\$2200**

- Three available

# Add-On Sponsorship Opportunities

## FLYER INSERT

**\$800**

- Provide 600 flyers or brochures to include in attendee bags

## SWAG INSERT

**\$1200**

- Provide 600 giveaway items to be included in attendee bags

## COFFEE BREAK

**\$750 each**

- Three opportunities available

## PROGRAM AD

**\$750**

- Full page full color, 8.5" w x 11" h

## PROGRAM AD

**\$400**

- Half page full color, 8.5" w x 5.5" h

## APP PUSH

**NOTIFICATION**

**\$450 each**

- Message up to 145 characters to the over 800 app users (downloads)



**SIGN UP NOW @  
TexasCECON.org**



*Support CECON, the only conference of its kind in Texas. Attendees network, gain professional development hours, participate in panel & round table discussions, meet industry supporters, and congregate with engineering colleagues across many disciplines.*



## **Sponsorship Questions?**

Please contact the CECON Sponsorships Team at [sponsors@texascecon.org](mailto:sponsors@texascecon.org)

## **Exhibitor Questions?**

Please contact the CECON Exhibitors Team at [exhibits@texascecon.org](mailto:exhibits@texascecon.org)

*Supporters interested in being both a Sponsor and Exhibitor are encouraged to contact [txcecon@texasce.org](mailto:txcecon@texasce.org) to learn about potential package discounts.*

- All opportunities include company name/logo on the conference website and select promotional material.
- Additional exhibit hall passes may be purchased at \$200 each.
- Additional full registrations may be purchased separately at [TexasCECON.org](http://TexasCECON.org).

Sign up and pay by credit card or check at [TexasCECON.org](http://TexasCECON.org). Full payment received by August 15, 2022 guarantees inclusion in specified promotional materials.

# Exhibitor Terms & Conditions

Texas Civil Engineering Conference (CECON):  
September 14-16, 2022  
Embassy Suites Hotel & Conference Center  
7600 John Q Hammons Drive  
Frisco, Texas, 75034

1. CECON reserves the right to exercise its discretion in the acceptance or refusal of applications.

2. Installation of exhibits

**Set Up:** For Table Tops & Display Booths

- Tuesday 9/13 5:00 - 7:00 PM
- Wednesday 9/14 before 9:00 AM

**Tear Down:**

- Table Tops Thursday 9/15 after 5:00 PM
- Display Booths Friday 9/16 after 2:00 PM

3. It is agreed that CECON and Embassy Suites Hotel & Conference Center are NOT liable to the Exhibitor for any loss or damage or injury to his property contained in such exhibits or injuries to his person, his agents, employees, or others, no matter how sustained from fire, theft, accident or other causes. Security is provided after show hours each day. All claims for loss, damage, and/or injury to CECON and Embassy Suites Hotel & Conference Center are being hereby expressly waived by the Exhibitor.

4. Exhibitors or their agents may not allow any articles to be brought into the exposition or any act done on the premises, which will invalidate the insurance or increase the premium on the policies held by the management of Embassy Suites Hotel & Conference Center. Exhibitors may not permit anything to be done by their employees through which act the premises, property, or equipment of other exhibitors will be damaged. No signs or equipment of other exhibitors will be damaged. No signs or articles can be affixed, nailed, or otherwise attached to walls, doors, etc. Likewise, no attachments can be made to the floors by nails, screws, or any devices that would damage them. All space leased is subject to these restrictions. Violations of these rules will annul the Exhibitor's contract, and he/she will be held liable for any damage resulting from such violation.

5. All exclusive or limited space opportunities are reserved on a first-come basis. If desired, first right of refusal and other contractual parameters may be requested through the CECON Committee Chair.

6. The Exhibitor agrees that CECON and the management of Embassy Suites Hotel & Conference Center shall have the right to make such rules and regulations or changes in the floor plan arrangement of booths for the exhibition as it is deemed necessary and to amend the same from time to time. CECON and the management of Embassy Suites Hotel & Conference Center shall have the final determination and enforcement of all rules, regulations, and conditions.

7. CECON reserves the right to decline any application of an Exhibitor to conduct and maintain an exhibit if in the judgment of the show management, said exhibitor or exhibit, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to a person, conduct, and articles of merchandise, printed matter, souvenirs, catalogs, and any other things, without limitation, which affects the character of the exhibit.

8. Audio presentations are allowed so long as they do not disrupt neighboring exhibitors.

9. Exhibitors or their representatives who fail to observe these conditions, or who, in CECON's opinion, conduct themselves unethically, may be dismissed from Embassy Suites Hotel &

Conference Center without appeal for redress.

10. Exhibitors shall agree to follow the rules and regulations set forth by CECON and Embassy Suites Hotel & Conference Center management.

11. Special Decorations: CECON and Embassy Suites Hotel & Conference Center have specific rules regarding special decorations:

- Helium balloons are NOT permitted in the building.
- Glitter is NOT allowed in carpeted areas in the building.
- Method of installation, location, and material used for banners, decorative signs, etc., are subject to approval.
- UNDER NO CIRCUMSTANCES may decorations be nailed, screwed, taped, or attached to ceilings, floors, and walls, painted surfaces, doors, columns, or any other parts of the Hotel or furniture without prior written approval.
- No ballroom doors will be blocked or obstructed. Nothing can be hung or attached to light fixtures. No light bulbs can be disconnected or removed.
- No "stick-on" decals and/or similar promotional items may be distributed in the complex.

12. All cartons, packages or containers brought into or taken from Embassy Suites Hotel & Conference Center are subject to inspection.

13. No food and/or beverages may be served without prior approval from CECON and the management of Embassy Suites Hotel & Conference Center.

14. All efforts to advertise, demonstrate and operate the exhibit must be conducted so as not to trespass the rights of other exhibitors.

15. FIRE REGULATIONS: Absolutely NO combustible oils or bottled gases, open flames of any type, nor any corrosives will be permitted in Embassy Suites Hotel & Conference Center. Any questions regarding specific problems should be referred to the complex management, who will obtain the necessary rulings from the Fire Marshal.

16. The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibit's activities on Embassy Suites Hotel & Conference Center premises and will indemnify, defend, and hold harmless Embassy Suites Hotel & Conference Center, its agents, servants and employees from any and all such losses, damages, and claim.

17. Exhibitor assumes responsibility and agrees to indemnify and defend CECON and Embassy Suites Hotel & Conference Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

18. The Exhibitor understands that neither CECON nor Embassy Suites Hotel & Conference Center maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

## SPACE LIMITATIONS

There is a limited amount of exhibit space available. Spaces are available on a first-come, first-served basis. Sign up early to get the space size you desire!

The floor plan will be determined on a space-available basis. Only the first applications paid in full receive guaranteed assigned space. No space will be reserved based solely on verbal notice or unpaid contract.

Any electrical, computer, or equipment needs must be ordered directly through Embassy Suites Hotel & Conference Center. Individual booth cleaning and return shipping is the responsibility of the Exhibitor. The Exhibitor will be responsible for all setup and breakdown of portable booths.