

**ASCE** TEXAS  
**CECON2023**  
CIVIL ENGINEERING CONFERENCE

EXHIBITOR & SPONSORSHIP  
**PROSPECTUS**



# ASCE TEXAS CECON<sup>™</sup>2023

CIVIL ENGINEERING CONFERENCE



**John Mudd PE**

2023 CECN Senior Planning Committee Co-Chair

Like the ancient Romans, including Archimedes—one of the great inventors of the future—Engineers have long been on the forefront of advancing the future one invention at a time. Our engineering ancestors created the world we know today, now it is our turn to create the world of tomorrow.

How are we doing this?

- Implementing new and cutting-edge technologies and best practices
  - Finding essential and emerging technologies through discovery and research
- But where are we going? And what kind of future lies ahead? Well, come and explore the possibilities with us at #CECON2023 — The Future Is NOW!

As the Senior Co-Chair of the conference, I want to welcome you to CECN 2023! This is our 10th conference and we hope to make it one to remember. Building on the steam generated in 2022, we are delighted to provide a more expansive program in conjunction with our Institute partners. Ten years ago, this was a part of our future vision. To bring together some of the best and brightest in our fields to provide insightful and engaging content while bridging the gap between consultants and industry supporters. On behalf of the entire CECN Team, I want to welcome you to the future!

*"There was a great mix of topics and presentations. I enjoyed the conference and will definitely plan to attend the next one."*



*"I think that the number of sessions and the variety of presenters was a great representation of the Civil Engineering industry"*



*"I really enjoyed CECON again this year. The Planning Committee once again did a wonderful job in planning for both the technical sessions and networking events."*



## 2022 CECON STATS

- 40 breakout sessions
- 58 speakers
- 3 panels with 10 panelist
- 4 Keynotes
- 14 Speakers represented public agencies or elected officials
- Partnership with both the Texas Geo-Institute and Texas UESI Institute that offered specialized tracks
- 58 Exhibitors
- 41 Sponsors



*"I like learning about the applications of the new technology and innovations to our profession. Great job."*

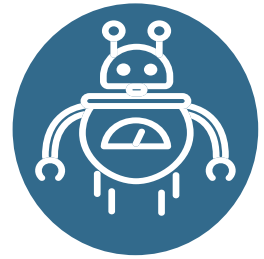


# Sponsorship Opportunities



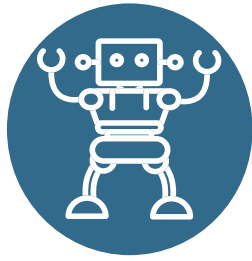
Glenn Goldstein PE, PMP, PMI-RMP  
2023 CECON Sponsorship Sub-Committee Chair

Over the last decade, it's been amazing to watch this conference grow into a premiere event for the Texas civil engineering industry. I am very fortunate to be part of the CECON Planning Committee that helps engineers, companies, industry leaders, and related professionals come together from across the State for an amazing outing. I have thoroughly enjoyed being a conference attendee as well and making new connections each year. And I know it wouldn't be possible without the tremendous support of our sponsors. Thank you to everyone who has supported us over the years and continues to believe in this organization! Because of you, we are able to attract outstanding speakers and provide relevant content for our attendees enabling us to put on the best conference possible year after year. Whether you've supported this event before or you're a first timer, we welcome the opportunity to provide you with a forum to connect with the civil engineering community and build brand awareness. CECON provides amazing opportunities to spotlight your company, and not just at the conference, but throughout the year leading up to the big event. This year is going to be bigger and better than ever and we can't wait for you to be a part of it!



PRINCIPAL  
\$4,000  
Exclusive

- One (1) dedicated email blast to event attendees
- Full page ad in event program
- Two (2) full conference registrations
- Company name associated with Gala in app & event program (sponsored by...) and a 5-minute opportunity to speak during Gala
- Company name/logo on the conference website and select promotional material

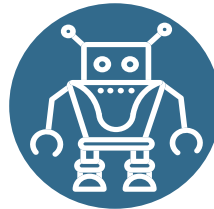


### ASSOCIATE \$3,000 6 Available

- One (1) event app banner
- One (1) event app push notification
- Half page ad in event program
- One (1) full conference registrations
- Company name next to a general session in app & program (sponsored by...) and a 2-minute opportunity to speak before the session and/or introduce the speaker
- Company name/logo on the conference website and select promotional material

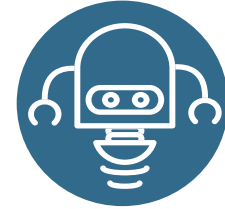
Choose one of the following General Sessions:

- Welcome & Opening
- Ethics Session
- Wednesday Keynote + Lunch
- Technical Tour
- Thursday Keynote + Lunch
- Panel General Session (Topic TBD)



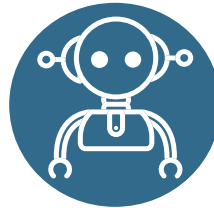
### ASSOCIATE LITE \$2,500

- One (1) event app banner
- One (1) event app push notification
- Half page ad in event program
- One (1) full conference registrations
- Company name/logo on the conference website and select promotional material.



### PROFESSIONAL \$1,700

- Banner ad (600x150) in one (1) attendee newsletter
- One (1) full conference registrations
- Company name/logo on the conference website and select promotional material.



### TRAINING \$850

- Banner ad (600x150) in one (1) attendee newsletter
- Quarter page advertisement in event program
- Company name/logo on the conference website and select promotional material.



### Exhibitor Level Up \$800

Upgrade your exhibitor package for more exposure and support

- Company name/logo on the conference website, promotional material, conference email blasts and event signage



**APP**  
**\$3,000**  
Exclusive

- Company name/logo or ad as a banner in the event app and on Wi-Fi signage
- One sponsored app push prior to the event.
- One (1) app push per event day (3 total)



**Tote Bag**  
**\$3,000**  
Exclusive

- Company name printed one (1) color on attendee bag
- Company may designate logo imprint color
- Event reserves right to choose bag style and color



**Coffee Mugs**  
**\$1,500**  
Exclusive

- Company name printed one (1) color on coffee mug
- Company may designate logo imprint color
- Event reserves right to choose mug style and color



**Lanyard**  
**\$3,000**  
Exclusive

- Company name printed one (1) color on attendee lanyard
- Company may designate logo imprint color
- Event reserves right to choose lanyard style and color



**Happy Hour**  
**\$1,750**  
Exclusive

- One (1) minute opportunity to speak at the beginning of this dedicated exhibitor networking event
- Company name associated with happy hour in app and event program



**Attendee Prizes**  
**\$1,500**  
Exclusive

- Company name associated with attendee game prizes
- Company may help present prizes during general session
- Event reserves right to choose attendee prizes



Audio Visual..... \$2,200  
Limited to 5 opportunities

- Sponsor a breakout room audio visual technology
- Sponsor name on signage as sponsor



Signage..... \$1,200  
Exclusive

- Company logo printed one (1) color on event signage
- Event to design signage and placement



Swag Insert ..... \$1,200

- Provide 600 giveaway items to be included in attendee bags



Flyer Insert ..... \$800

- Provide 600 flyers or brochures to include in attendee bags



Coffee Break..... \$750  
Limited to 3 opportunities

- Company logo displayed during coffee break

# Stellar Opportunities

## Direct Marketing Touch Points



App Push Notification \$450 each

- Message up to 145 characters to the over 800 app users (downloads)



Program Full Page Ad .... \$750

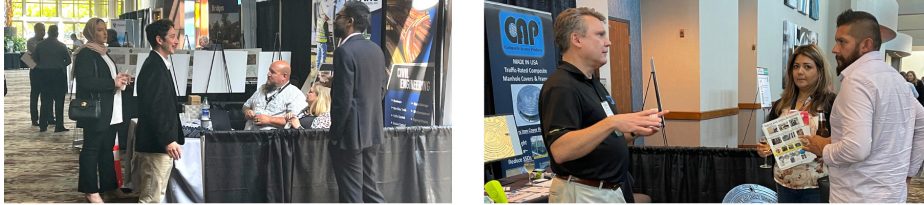
- Full page, full color in event interactive program with clickable hyperlinks
- 8.5"w x 11"h



Program Half Page Ad .... \$400

- Half page, full color in event interactive program with clickable hyperlinks
- 8.5"w x 5.5"h





**Stephen Archer PE**  
2023 CECN Committee Co-Chair

Since the global pandemic, achieving face-to-face interactions with our customers became increasingly challenging. With the advent of remote meeting technology, we experienced an increasing number of customers who defaulted to either meeting online or not at all... preferring digital communication over personal interaction. Our business and our industry by extension is a relationship business and my company had to think beyond convention to create opportunities to meet existing and prospective customers in person. The 2021 CECN was one of the first conferences we invested in that year and it paid significant dividends for my company. We were exposed to many civil and geotechnical engineers representing both the public and private sectors who each have a vested interest in our product and service offering. We were able to leverage many (in-person) meetings beyond the 2021 CECN, which led to a more significant investment as both an Associate Sponsor and Exhibitor at the 2022 CECN in my hometown of Frisco, TX.

As an exhibitor and volunteer for the 2023 Conference in San Marcos, I encourage you to consider a similar investment for the opportunity to meet and interact with key influencers and decision makers who represent ASCE in Texas and beyond. It is time and money very well spent!



**Ron Reichert**  
2023 CECN Exhibits Sub-Committee Chair

Without the support of our exhibitor partners, CECN would not be what it is today. Our conferences have transformed from a technical-focused "get your PDHs" style conference to a hands-on learning and networking-focused conference, with our exhibitor partners playing a vital role in that transformation. To our exhibitor friends who have helped us grow this conference over the past decade, "Thank you!" You are truly part of the family. For those considering exhibiting this year, "Come join the party!" You might even learn that engineers know how to remove the pocket protectors and cut loose! Hope to see you all in San Marcos in September!



# Exhibitor Opportunities

Join us for the 2023 Texas Civil Engineering Conference (CECON), September 20-22 at the Embassy Suites San Marcos Hotel and Conference Center. CECON provides an opportunity to exhibit your products and services, while creating relationships through face-to-face interactions with engineers from across the state of Texas and beyond.



## Exhibit Booth \$1,500

Located outside main meeting room in Foyer Area:

- 8'x10' booth space
- 6 ft skirted table & two (2) chairs
- One (1) full conference registrations
- Two (2) complimentary exhibit hall passes



## Table Top Booth \$1,250

Located inside main meeting room:

- 6 ft skirted table & two (2) chairs
- One (1) full conference registrations
- Two (2) complimentary exhibit hall passes


































## Exhibitor Level Up \$800

Upgrade your exhibitor package for more exposure and support:

- Company name/logo on the conference website, promotional material, conference email blasts, and event signage

## Sponsorship & Exhibitor Opportunities

BENEFITS	8X10 EXHIBITOR	TABLE TOP EXHIBITOR	EXHIBITOR LEVEL UP	TRAINING SPONSOR	PROFESSIONAL SPONSOR	ASSOCIATE LITE SPONSOR	ASSOCIATE SPONSOR	PRINCIPAL SPONSOR
One (1) Dedicated Email Blast to Event Attendees								
Advertisement in Program Linked to your Website				 Quarter Page		 Half Page	 Half Page	 Full Page
Full event registrations	 1	 1			 1	 1	 1	 2
Company name/logo on the conference web page, selected promotional material, event signage, and a company profile in the mobile app and program listing	 Exhibitor	 Exhibitor	 Sponsor	 Sponsor	 Sponsor	 Sponsor	 Sponsor	 Sponsor
Opportunity to Speak at Select Opportunity							 2-minute	 5-minute
Exhibit Hall Pass	 2	 2						
Event App Banner								
Company Name Associated with a general session in App & Program							 Selected	 Gala
App Push Notification								
Attendee Newsletter Banner Ad								



# ASCE TEXAS CECON<sup>™</sup>2023

CIVIL ENGINEERING CONFERENCE

SEPTEMBER 20 – 22, 2023  
SAN MARCOS, TEXAS



THE FUTURE IS NOW

Support CECN, the only conference of its kind in Texas. Attendees network, gain professional development hours, participate in panel discussions, meet industry supporters, and congregate with engineering colleagues across many disciplines.

Sign up and pay by credit card or check at [TexasCECON.org](https://TexasCECON.org).  
Full payment received by August 15, 2023 guarantees inclusion in specified promotional materials.

- Additional full registrations may be purchased separately at [TexasCECON.org](https://TexasCECON.org).
- Additional exhibit hall passes may be purchased at \$200 each.

All opportunities are on a first come basis. If desired, first right of refusal and other contractual parameters may be requested through the CECN Committee Chair.

Remittance by check should be made out to CECN and mailed to:  
IMP, P.O. Box 10307, Corpus Christi, TX 78460-0307

Interested in a custom opportunity? Please contact a Committee Chairs below.

## Sponsorship Questions?

Please contact the CECN Sponsorships Team at  
[sponsors@texascecon.org](mailto:sponsors@texascecon.org)

## Exhibitor Questions?

Please contact the CECN Exhibitors Team at  
[exhibits@texascecon.org](mailto:exhibits@texascecon.org)

**Sign-up online at [TexasCECON.org](https://TexasCECON.org)**

## Sponsoring:

Principal Sponsor .....	\$4,000
Associate Sponsor .....	\$3,000
Associate Lite Sponsor .....	\$2,500
Professional Sponsor .....	\$1,700
Training Sponsor .....	\$850
App Sponsor .....	\$3,000
Lanyard Sponsor .....	\$3,000
Tote Bag Sponsor .....	\$3,000
Audio Visual Sponsor .....	\$2,200
Happy Hour Sponsor .....	\$1,750
Attendee Prizes Sponsor .....	\$1,500
Coffee Mug Sponsor .....	\$1,500
Signage Sponsor .....	\$1,200
Swag Insert .....	\$1,200
Flyer Insert .....	\$800
Coffee Break Sponsor .....	\$750
Program Ad (Full Page) .....	\$750
Program Ad (Half Page) .....	\$400
App Push Notification .....	\$450

## Exhibiting:

8x10 Display Booth .....	\$1,500
Table Top Booth .....	\$1,250
Exhibitor Level-Up Sponsor .....	\$800



# 2022 Sponsors

ADS - Advanced Drainage Systems, Inc  
ARS Engineers, Inc.  
ASCE Region 6  
BGE, Inc.  
Braun Intertec Corporation  
Bridgefarmer & Associates, Inc.  
Cement Council of Texas  
CMJ Engineering and Testing, Inc.  
Corsair Consulting LLC  
CP&Y, an STV Company  
Deep Excavation LLC  
G4 Geomatic Resources  
Gehrig, Inc.  
GeoSolutions Inc.  
Globetrotters  
HUESKER  
Intertek-PSI  
Intertek-PSI  
KCI Technologies, Inc.  
Lime Association of Texas  
Neel-Schaffer, Inc.

Ninyo & Moore  
O'Brien Engineering, Inc.  
Oldcastle Infrastructure  
OmniVueNDT  
OTHON Engineering  
Plastics Pipe Institute (PPI)  
Raba Kistner  
RS&H  
Schnabel Engineering  
Sika Corporation  
Solaray Engineering, Inc.  
Tensar  
Terracon  
Texas Asphalt Pavement Association  
Texas Concrete Pipe Association  
The Rios Group, Inc.  
TrueNorth Steel  
Woolpert, Inc.  
Ziegler Gardner Bell



# 2022 Exhibitors

4M Analytics  
Acrow Bridge  
ADS - Advanced Drainage Systems, Inc  
Anderson Paving, Inc.  
Arcosa Lightweight  
ARS Engineers, Inc.  
ASCE Future World Vision  
ASCE Region 6 Student Symposium 2023  
ASCE Texas Section  
BaseLok  
Base-Seal International, Inc.  
Braun Intertec Corporation  
CECON 2023  
Cement Council of Texas  
City of Burleson  
Cobb, Fendley & Associates, Inc.  
Collier Geophysics  
Composite Access Products  
Concrete Canvas US  
Contech Engineered Solutions  
Deep Excavation LLC  
DuroTerra Foundations  
Euclid Chemical  
Foamworks  
G4 Geomatic Resources  
Gehrig, Inc.  
GeoSolutions Inc.  
GeoStabilization International

Green Equipment Company  
Hanes Geo Components  
In Depth Utility Solutions  
Industrial Fabrics  
JPH Land Surveying, Inc.  
Keller North America, Inc.  
Keystone Hardscapes  
LCA Environmental, Inc.  
Lime Association of Texas  
Neel-Schaffer, Inc.  
Oldcastle Infrastructure  
OmniVueNDT  
ParkUSA  
Raba Kistner  
Sika Corporation  
Smith Pump Co., Inc.  
Solaray Engineering, Inc.  
StormTrap  
TCEL  
Tensar  
Texas Asphalt Pavement Association  
Texas Concrete Pipe Association  
Tolunay-Wong Engineers, Inc  
Triad Surveying, Inc.  
TrueNorth Steel  
Tx-APWA  
Woolpert, Inc.



# Exhibitor

## Terms & Conditions

Texas Civil Engineering Conference (CECON):  
September 20-23, 2023  
Embassy Suites San Marcos Hotel & Conference Center  
1001 E. McCarty Ln  
San Marcos, Texas 78666

1. CECON reserves the right to exercise its discretion in the acceptance or refusal of applications.

2. Installation of exhibits

Set Up: For Table Tops & Display Booths

- Tuesday 9/19 5:00 - 7:00 PM
- Wednesday 9/20 before 9 :00 AM

Tear Down:

- Table Tops Thursday 9/21 after 5:00 PM Display Booths Friday 9/22 after 2:00 PM

3. It is agreed that CECON and Embassy Suites Hotel & Conference Center are NOT liable to the Exhibitor for any loss or damage or injury to his property contained in such exhibits or injuries to his person, his agents, employees, or others, no matter how sustained from fire, theft, accident or other causes. Security is provided after show hours each day. All claims for loss, damage, and/or injury to CECON and Embassy Suites Hotel & Conference Center are being hereby expressly waived by the Exhibitor.

4. Exhibitors or their agents may not allow any

articles to be brought into the exposition or any act done on the premises, which will invalidate the insurance or increase the premium on the policies held by the management of Embassy Suites Hotel & Conference Center. Exhibitors may not permit anything to be done by their employees through which act the premises, property, or equipment of other exhibitors will be damaged. No signs or equipment of other exhibitors will be damaged. No signs or articles can be affixed, nailed, or otherwise attached to walls, doors, etc. Likewise, no attachments can be made to the floors by nails, screws, or any devices that would damage them. All space leased is subject to these restrictions. Violations of these rules will annul the Exhibitor's contract, and he/she will be held liable for any damage resulting from such violation.

5. All exclusive or limited space opportunities are reserved on a first-come basis. If desired, first right of refusal and other contractual parameters may be requested through the CECON Committee Chair.

6. The Exhibitor agrees that CECON and the management of Embassy Suites Hotel & Conference Center shall have the right to make such rules and regulations or changes in the floor plan arrangement of booths for the exhibition as it is deemed necessary and to amend the same from time to time. CECON and the management of Embassy Suites Hotel & Conference Center shall have the final determination and enforcement of all rules, regulations, and conditions.

7. CECON reserves the right to decline any application of an Exhibitor to conduct and maintain an exhibit if in the judgment of the show management, said exhibitor or exhibit, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to a person, conduct, and articles of merchandise, printed matter, souvenirs, catalogs, and any other things, without limitation, which affects the character of the exhibit.

8. Audio presentations are allowed so long as they do not disrupt neighboring exhibitors.



9. Exhibitors or their representatives who fail to observe these conditions, or who, in CECON's opinion, conduct themselves unethically, may be dismissed from Embassy Suites Hotel & Conference Center without appeal for redress.

10. Exhibitors shall agree to follow the rules and regulations set forth by CECON and Embassy Suites Hotel & Conference Center management.

11. Special Decorations: CECON and Embassy Suites Hotel & Conference Center have specific rules regarding special decorations:

- Helium balloons are NOT permitted in the building.
- Glitter is NOT allowed in carpeted areas in the building.
- Method of installation, location, and material used for banners, decorative signs, etc., are subject to approval.
- UNDER NO CIRCUMSTANCES may decorations be nailed, screwed, taped, or attached to ceilings, floors, and walls, painted surfaces, doors, columns, or any other parts of the Hotel or furniture without prior written approval.
- No ballroom doors will be blocked or obstructed. Nothing can be hung or attached to light fixtures. No light bulbs can be disconnected or removed.

- No "stick-on" decals and/or similar promotional items may be distributed in the complex.

12. All cartons, packages or containers brought into or taken from Embassy Suites Hotel & Conference Center are subject to inspection.

13. No food and/or beverages may be served without prior approval from CECON and the management of Embassy Suites Hotel & Conference Center.

14. All efforts to advertise, demonstrate and operate the exhibit must be conducted so as not to trespass the rights of other exhibitors.

15. FIRE REGULATIONS: Absolutely NO combustible oils or bottled gases, open flames of any type, nor any corrosives will be permitted in Embassy Suites Hotel & Conference Center. Any questions regarding specific problems should be referred to the complex management, who will obtain the necessary rulings from the Fire Marshal.

16. The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibit's activities on Embassy Suites Hotel & Conference Center premises and will indemnify, defend, and hold harmless Embassy Suites Hotel & Conference Center, its agents, servants and employees from any and all such losses, damages, and claim.

17. Exhibitor assumes responsibility and agrees to indemnify and defend CECON and Embassy Suites Hotel & Conference Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

18. The Exhibitor understands that neither CECON nor Embassy Suites Hotel & Conference Center maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Contact  
[TXCECON@TexASCE.org](mailto:TXCECON@TexASCE.org)  
for questions



#### SPACE LIMITATIONS

There is a limited amount of exhibit space available. Spaces are available on a first-come, first-served basis. Sign up early to get the space size you desire!

The floor plan will be determined on a space-available basis. Only applications paid in full receive guaranteed assigned space. No space will be reserved based solely on verbal notice or unpaid contract. Any electrical, computer, or equipment needs must be ordered directly through Embassy Suites Hotel & Conference Center.

Individual booth cleaning and return shipping is the responsibility of the Exhibitor. The Exhibitor will be responsible for all setup and breakdown of portable booths.

# TEXASCECON

## CIVIL ENGINEERING CONFERENCE

### Highlights from Texas CECON 2022

By Andrew J. Domke PE  
CECON 2022 Senior Planning Committee Co-Chair

This September in Frisco, Texas, over 400 members of the civil engineering community gathered to celebrate civil engineering at the Texas Civil Engineering Conference (CECON). The 3-day event, organized by dedicated volunteers and ASCE Texas staff members, is the place for engineers to engage in professional development, build business relationships, and engage in peer-to-peer technical exchange.

This year CECON partnered with two ASCE Texas Institutes Chapters, the Utility Engineering and Surveying Institute (TxUESI) and the Geotechnical Institute (TxGI), to have dedicated professional development tracks for their members and those specialties. One attendee's feedback was a great summary of the general attendee consensus for the event: "the location in Frisco was great. It was a convenient venue with great access to the exhibitor hall and rooms for presentations. Good to combine ASCE, Geo-Institute and UESI."

Held at the Embassy Suites Dallas Frisco Hotel and Convention Center, CECON 2022 provided a way for design consultants, contractors, manufacturers, agencies, students, and other professionals to relax, catch up with their peers and colleagues, brush up on their technical knowledge, and gain essential knowledge on the latest emerging and hot topics.

Another attendee had the following comment on the event, "I really enjoyed CECON again this year. The Planning Committee once again did a wonderful job in planning for both the technical sessions and networking events. I thought the Frisco venue to be equally as successful as the San Marcos venue, and I enjoyed the change of scenery. Keep up the great work and thank you for all that you do to plan this awesome event." On behalf of the Planning Committee, Thank You all for attending and being part of our ASCE unified community.

On behalf of the ASCE Texas CECON Planning Committee, we would like to Thank all our event supporters, sponsors, industry partners, and exhibitors. As well as extend a special Thank You to the first time CECON Social Sponsor: Plastics Pipe Institute (PPI). Your support of our community and profession is appreciated and invaluable to our success.

#### A UNIFIED COMMUNITY

The 2022 theme, "A Unified Community", was selected to highlight our similarities as professionals but celebrate our uniqueness as engineers with different specialties. Just as members of a community gather to work, celebrate, and exchange information, the attendees of CECON had similar experience throughout

the conference. Civil engineers from each discipline of the industry (water resources and hydraulics, environmental, construction, structural, geotechnical, transportation, utility, survey, and city planning and municipal engineer) were all represented at the event and shared their experiences and lessons learned. The CECON 2022 opening ceremony was held at the Embassy Suites Convention Center and began with the National Anthem performed by 11-year-old Kendyl Johnson. Following the anthem, the Frisco Mayor Jeff Cheney, welcomed attendees to Frisco and provided the crowd with an update on the happenings in Frisco. A special Keynote was then provided by Aubrey Smading PE, Senior Regulatory Affairs Specialist, ICON Technology). ICON has developed an industrial size state-of-the-art 3D printer capable of constructing homes and other types of buildings for families, commercial industries, and the military. Ms. Smading was kind enough to breakdown their efforts to address the national housing crisis through their service line.

To close out the Opening Ceremony, seven attendees participated in the Order of the Engineer ring ceremony. The ceremony bridges the gap between training and experience and presents a visible symbol to the public identifying the engineer — a steel ring worn on the small finger of the working hand. Participants took the Obligation of the Engineer and received a ring. Those that wear the ring will always remember their oath and their dedication to ethics and professionalism. We thank those who participated in the 2022 ceremony. The future is bright.

#### UNIQUE CONFERENCE OFFERINGS

The second keynote of the conference was an Update from TxDOT by Brandye Hendrickson, Deputy Executive Director for Planning and Administration of TxDOT, which left attendees with a passion and optimism for the rest of the conference.

The rest of the afternoon held breakout sessions, which included the specialty tracks curated by the members of the two partner ASCE Texas Institute Chapters, TxGI and TxUESI. Late afternoon educational offerings culminated in a TxDOT Leaders Panel and another set of breakout sessions. Panelists included Michael D. Bryant (Civil Right Division Director), Chad Coburn (Rail Division), Brandye Hendrickson (Deputy Executive Director for Planning and Administration), and Brenan Honey PE (Dallas District Director of Construction). ASCE Section Past President (2021) Sean Merrell PE, RAS, POTE, FASCE served as moderator for this informative discussion about the current, past, and future of TxDOT.

Wednesday evening, attendees were treated with a relaxing "Community in the Park" social at the Frisco RoughRiders Field, sponsored by Plastics Pipe Institute (PPI). Attendees and families joined in the activities, including batting practices, fielding balls, walking the concourse, yard games, and simply enjoying the perfect weather with a Texas BBQ feast. This evening was a highlight for many conference goers and their families.

Thursday morning began with an Engineering Ethics presentation, "Ethics Jeopardy" hosted by Andrew Hunt PE (Senior Vice President of Project Control of Texas). His presentation is regarded as the least boring Engineering Ethics hour of your life. Attendees were informed and entertained as they covered the exciting topic of Engineering Ethics through the game of Jeopardy! The hour-long ethics session included lively group discussions with those present while covering the following topics: The Engineering Seal; Bids, Marketing, and Politics; Test Licensure; Professional Conduct; and Moral Dilemmas.

The remainder of the morning was packed with breakout sessions covering a vast array of topics including Leadership and Engineering presented by Christopher Steubing PE, CFM (City of Sugar Land), Dallas to Fort Worth: High-Speed Transportation Connections Study presented by Brendon Wheeler PE, CFM (North Central Texas Council of Governments) and Ian Bryant, AICP (HNTB), and the nationally presented, History of Case Studies of the ASCE Code of Ethics presented by ASCE Texas Section History & Heritage Committee Chair Melinda Luna PE, CFM, F ASCE (TRC Engineers).

After productive intermission networking breaks, attendees enjoyed two interactive discussion panels. First, the Texas Legislative Panel discussion moderated by ASCE Texas Section Government Affairs Committee Co-Chair Michael Bloom PE (5engineering) and featured an interactive discussion with Texas Representative Dennis Paul PE (District 129 and member of the House Committee on Natural Resources) and Frisco local, Texas Senator Royce West (District 23 and member of the Senate Committee on Transportation). Next was a new, and much anticipated, offering, a Texas Directors of Public Works Panel, which included moderator and panelist ASCE Texas Section President-Elect (2022) Travis Attanasio PE (City of Burleson), Robert Valenzuela PE (City of Sugar Land), Paul Knippel PE (City of Frisco), and Kent Collins PE (City of Coppell).

The remainder of the afternoon offered attendees more technical continuing education, followed by a Happy Hour with Exhibitors and motivational Keynote address. Also a CECON first, the Happy Hour gave attendees a chance to network and mingle with colleagues and industry supporters in a relaxed setting before taking their seats again to listen to an inspiring Keynote message from Clint Bruce, Former NFL Football Player and Navy SEAL (Team Never Quit).

## HONORING OUTSTANDING CIVIL ENGINEERING PROJECTS & LEADERS

Thursday concluded with the eagerly anticipated Casino Night Gala and Awards Ceremony. A packed room of attendees supported and celebrated the 2022 ASCE Texas Section annual award recipients for their outstanding achievements and excellence in the field. Planned by the ASCE Texas Section Younger Member Committee, this year's gala had everyone feeling like winners with several casino table games to choose from and a variety of prizes as payouts!

ASCE 2021 President Jean-Louis Briaud PhD, PE, D.GE, Dist.M.ASCE, ASCE Texas Section Past President (2019) Art Clendenin PE, and ASCE Texas Section 2022 President Patrick Beecher PE emceed the Awards Ceremony, honoring the following award recipients:

## SUCCESSFUL CONCLUSION

The third and final day of CECON 2022 kicked off on a high note with a morning packed full of well attended breakout sessions, continuing to include specialty tracks by the ASCE Texas Geotechnical Institute and ASCE Texas Utility Engineering and Surveying Institute. Friday's sessions included technical and industry best practice topics like Local and Statewide Development Partnerships: Moving People Forward presented by Ram Maddali PE, AICP, PMP, Akila Thamizharasan PE, PMP and Marty Boyd CNU-A, ASCE 75-22 -Review of the New Standard Guideline presented by Jesse Cooper RPLS and Dan Colby, and the Texas Civil Engineering Foundation (TCEF) fellowship recipient, "Pond-in-Pond (PIP): An upgraded pond design towards water sustainability" presented by Luis Carlos Soares da Silva Junior, M.SC. (Doctoral Candidate, Texas Tech University).

The combined ASCE Texas Section Business Meeting and Luncheon on the "State of Our Community" was presented by ASCE & Texas Section Leaders including Jenni Peters, CAE (ASCE Texas Section Executive Director), Patrick Beecher PE (ASCE Texas Section President 2022), Jerry Paz PE, ENV SP (ASCE Region 6 Director 2020-2023) and Travis Attanasio PE, PMP (ASCE Texas Section President 2023).

The final Keynote of the conference was a panel discussion on the report in response to the 2021 Winter Storms Uri and Viola, Reliability & Resilience in the Balance: After the Report, Lessons Learned from Winter Storm 2021 and Beyond featuring ASCE Texas Section Beyond Storms Infrastructure Network Resilience (INR) Task Committee members: Mark Boyd PhD, PE, DWRE, CAPM (2022 ASCE Texas Section VP Technical Elect), Geoff Roberts (ASCE Texas Section Beyond Storms INR Committee Chair), and Oliver E. Smith (ASCE Texas Section Beyond Storms INR Committee Network Sector Lead). The panelists focused on recommendations to help ensure that Reliability and Resilience are prioritized, appropriately funded, and supported on an ongoing basis.

A guided tour of the Dallas Cowboys practice facility, "The Star", concluded the conference. Attendees enjoyed the opportunity to explore this unique facility, that is more than just a place to practice, attendees enjoyed a football museum and Dallas Cowboys World Headquarters.

CECON would not be possible without the countless volunteer hours invested from the dedicated CECON Planning Committee. We are grateful to everyone who participated, making their planning efforts all worthwhile!

