

An illustration featuring a construction worker in an orange safety vest and white hard hat pointing towards a large billboard. To the left, a yellow crane arm is shown. The billboard is dark blue with white text. The background is a light blue sky and a brown ground.

EXHIBITOR & SPONSORSHIP PROSPECTUS

TexasCECON.org

| Frisco, Texas

| September 18-20, 2024

ASCE TEXAS CECON[™]2024

CIVIL ENGINEERING CONFERENCE



Stephen Archer PE

2024 CECON Senior Planning Committee Co Chair

We've all experienced it – the nail-biting wait for college exam results, the thrill of passing the Principles & Practice (PE) exam as an aspiring engineer, or the anticipation of securing a healthy service contract or materials purchase order. Similarly, our collective interest is vested in achieving excellence both academically and professionally. Nationally, the *2021 ASCE Report Card for America's Infrastructure* graded our nation's infrastructure a modest "C+." In Texas, the state improved its rating from a "C-" in 2017 to a "C" in 2021. However, according to ASCE, our infrastructure is still defined as "Mediocre, Requires Attention."

In 2025, the "state of our state" will again take center stage as grades come due with anticipation that recent funding mechanisms within the public sector are indeed having a positive impact with the *Infrastructure Report Card*. The theme for the 11th annual Texas Civil Engineering Conference (CECON) in 2024 is "Raising the Grade." Our CECON program this year will feature keynote speakers, panel discussions, breakout sessions, and poster sessions focused on:

- Utilizing cutting-edge technologies and best practices to replace/enhance aging infrastructure
- Addressing employee attraction and retention in the ever-evolving engineering workforce landscape
- Exploring methods to attract technically adept students to civil engineering through STEM programs

CECON is partnering with our ASCE Texas Institute Chapters, industry professionals, manufacturers, and supporters to offer a robust program across a variety of civil engineering disciplines. As Senior Co-Chair for #CECON2024, I want to welcome you back to Frisco, Texas for this year's conference!

We look forward to "Raising the Grade" with you in September!





2023 CECON STATS

- 48 Breakout Sessions
- 75 Speakers
- 3 Panels with 17 Panelists
- 4 Keynote Presentations
- 12 Speakers represented public agencies or elected officials
- Partnerships with 4 institutes (TxEWRI, TxGI, TxSEI, & TxTDI)
- 48 Exhibitors
- 29 Sponsors
- 1 Technical Tour
- 4 Social Events
- 469 Total Participants



Sponsorship Opportunities



Mark Boyd PhD, PE, D.WRE

2024 ASCE Texas Section President-Elect
2024 CECON Sponsorship Sub-Committee Chair

For over two decades, I've actively participated in the ASCE Texas Section, witnessing the evolution from traditional meetings to the prestigious CECON conference – a key gathering for Texas civil engineers. With your support, CECON has become an annual showcase of our members' achievements. Currently serving as the Sponsorships Sub-Committee Chair and President-Elect of the Texas Section, I contribute to the CECON Planning Committee, facilitating the convergence of engineers, agencies, consultants, industry leaders, students, and more for an engaging event. My company has steadfastly supported CECON and section meetings for nearly 20 years, both financially and through volunteer efforts. As a devoted conference supporter, I've enjoyed forging connections, gaining insights, and staying updated on field practices. This event's success is owed to sponsors like you. Heartfelt gratitude to all who backed us, fueling our ability to attract exceptional speakers and deliver quality content year after year. Your belief in this organization drives our ability to host the best conference. Whether a longtime supporter or joining us for the first time, we warmly invite you to connect with the civil engineering community and enhance your brand visibility through CECON. Act now for maximized exposure! Our upcoming event in Frisco, promises to be grander than ever. For queries on the value of your support, reach out. I'm delighted to chat and provide insights into the unparalleled benefits of your involvement.

Thank you for being an integral part of our success!



PRINCIPAL
\$3,600
Exclusive

- One (1) event app banner
- One (1) event app push notification
- One (1) dedicated email blast to event attendees
- Full page ad in event program
- Two (2) full conference registrations
- Company name associated with Gala in app & event program (sponsored by...) and a 5-minute opportunity to speak at the kickoff of the Gala
- Company name/logo on the conference website and select promotional material



ASSOCIATE

\$2,600

6 Available

- One (1) event app banner
- One (1) event app push notification
- Half page ad in event program
- One (1) full conference registration
- Company name next to general session in app & program (sponsored by...) and a 2-minute opportunity to speak before the session and /or introduce a speaker
- Company name/logo on the conference website and select promotional material

Choose one of the following General Sessions:

- Welcome & Opening
- Ethics Session
- Wednesday Keynote + Lunch
- Technical Tour
- Thursday Keynote + Lunch
- Panel General Session



ASSOCIATE LITE

\$2,200

- One (1) event app banner
- One (1) event app push notification
- Half page ad in event program
- One (1) full conference registration
- Company name/logo on the conference website and select promotional material



TRAINING

\$850

- Banner ad (600x150) in one (1) email newsletter
- Company name/logo on the conference website and select promotional material



PROFESSIONAL

\$1,750

- Banner ad (600x150) in one (1) email newsletter
- One (1) full conference registration
- Quarter page ad in event program
- Company name/logo on the conference website and select promotional material



Exhibitor Level Up

\$800

Upgrade your exhibitor package for more exposure and support

- Company name/logo on the conference website, promotional material, conference email blasts, and event signage



App
\$2,500
Exclusive

- Company name/logo or ad as the banner in the event app and on Wi-Fi signage
- One sponsored app push prior to the event
- One post per event day



Tote Bag
\$2,200
Exclusive

- Company name printed 1 color (Company may designate logo imprint color)
- Event reserves right to choose bag style and color



Coffee Mugs
\$1,200
Exclusive

- Company logo printed 1 color (Company may designate logo imprint color)
- Event reserves right to choose the mug style and color



Lanyard
\$2,500
Exclusive

- Company name printed 1 color (Company may designate logo imprint color)
- Event reserves right to choose lanyard style and color



Happy Hour
\$1,750

Limited to 2 opportunities

- 1 minute opportunity to speak at the beginning of this dedicated exhibitor networking event
- Company name associated with happy hour in app and event program



Attendee Prizes
\$1,500
Exclusive

- Company name associated with attendee prizes
- Company may help present prizes during presentation
- Event reserves right to choose attendee prizes

Sponsorship Opportunities



Audio Visual..... \$2,200

Limited to 6 opportunities

- Sponsor a selected breakout room audio visual equipment
- Sponsor name throughout room signage



Signage.....\$1,200

Exclusive

- Company logo printed one (1) color on event signage
- Event to design signage and placement



Swag Insert.....\$1,200

- Provide 600 giveaway items to be included in attendee bags come on signage as sponsor



Flyer Insert.....\$800

- Provide 600 flyers or brochures to include in attendee bags



Coffee Break..... \$750

Limited to 3 opportunities

- Company logo displayed during coffee break

Direct Marketing Touchpoints



App Push Notification..... \$450 each

- Message up to 145 characters to the over 800 app users
- Can internally link to a company profile in the app



Full Page Program Ad.....\$750

- Full page, full color in our interactive program with clickable hyperlink
- 8.5"w x 11"h



Half Page Program Ad.....\$400

- Half page, full color in our interactive program with clickable hyperlink
- 8.5"w x 5.5"h



Carlos Balderrama

2024 CECON Planning Committee Co-Chair

Being part of the CECON Planning Committee for the past few years has really opened my eyes to the personal and professional benefits of attending a prestigious event such as this can offer for students, young professionals and seasoned engineers alike. At CECON, I have made friends and new colleagues that I have collaborated with on multiple proposals and projects since, and have made connections with exhibitors, using their products and solutions on numerous projects. CECON has become a valuable way for me to stay current on the ever-changing products and solutions that others have spent countless hours developing to solve complicated issues. Attending CECON in the early and mid-stages of my career has been an awesome experience, benefiting me in more ways than I can quantify. It is an opportunity to make connections with clients, colleagues, engineers, marketing teams, and many other disciplines, in a casual and friendly environment that you really don't get anywhere else. As this year's Planning Committee Co-Chair, I encourage you to consider a similar investment in yourself and your products & services for the opportunity to meet and interact with key influencers, leaders, and decision makers who represent our profession and ASCE in Texas and beyond.



Nancy Beltran

2024 CECON Exhibits Sub-Committee Chair

Join us for the 2024 Texas Civil Engineering Conference (CECON) on September 18-20, 2024, in Frisco, TX, as we aim to transform our audience's experience by creating a fun, interactive, and inclusive atmosphere. This event is the best opportunity to network and connect with ASCE's most qualified members and leadership, while sharing information about your company, agency, or organization. It is also an opportunity to interact with your customers and establish and deepen those relationships, as well as to interact with other vendors who might be your potential customers.



Exhibitor Opportunities

Join us for the 2024 Texas Civil Engineering Conference (CECON) September 18-20 at the Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center in Frisco, Texas. CECON offers an opportunity to showcase your products and services, fostering relationships through face-to-face interactions with civil engineers from across the state of Texas and beyond.



8 x 10 Exhibit Booth \$1,500

Located outside main meeting room in Foyer Area:

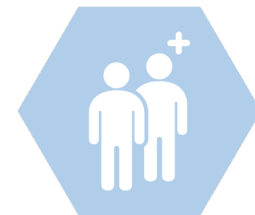
- 8' x 10' booth space
- 6 ft skirted table & two (2) chairs
- One (1) full conference registration
- Two (2) complimentary exhibit hall passes



Table Top Space \$1,250

Located inside main general session meeting room:

- 6 ft skirted table & two (2) chairs
- One (1) full conference registration
- Two (2) complimentary exhibit hall passes



Exhibitor Level Up \$800

Upgrade your exhibitor package for more exposure and support:

- Company name/logo on the conference website, promotional material, conference email blasts, and event signage

See pages 14-15 for Exhibitor Terms & Conditions

Sponsorship & Exhibitor Opportunities

BENEFITS	8x10 EXHIBITOR	TABLE TOP EXHIBITOR	EXHIBITOR LEVEL UP	TRAINING SPONSOR	PROFESSIONAL SPONSOR	ASSOCIATE LITE SPONSOR	ASSOCIATE SPONSOR	PRINCIPAL SPONSOR
One (1) Dedicated Email Blast to Event Attendees								✓
Advertisement in Program Linked to Your Website				✓ Quarter Page		✓ Half Page	✓ Half Page	✓ Full Page
Full Event Registration	✓ 1	✓ 1			✓ 1	✓ 1	✓ 1	✓ 2
Company Name/Logo on the Conference Webpage, Selected Promotional Material, Event Signage and a Company Profile in the Mobile App and Program Listed	✓ Exhibitor	✓ Exhibitor	✓ Sponsor	✓ Sponsor	✓ Sponsor	✓ Sponsor	✓ Sponsor	✓ Sponsor
Opportunity to Speak at Selected Opportunity							✓ 2 Minutes	✓ 5 Minutes
Exhibit Hall Pass	✓ 2	✓ 2						
Event App Banner						✓	✓	
Company Name Associated with a General Session in App & Program							✓	✓
App Push Notification						✓	✓	✓
Attendee Newsletter Banner Ad				✓				

ASCE TEXAS
CECON[™]2024
CIVIL ENGINEERING CONFERENCE
September 18-20, 2024
Frisco, TX



Raising the Grade

Support CECON, the only conference of its kind in Texas. Attendees network, gain professional development hours, participate in panel discussions, meet industry supporters, and congregate with engineering colleagues across many disciplines across Texas and beyond.

Sign up and pay by credit card at TexasCECON.org.

Full payment received by August 15, 2024 guarantees inclusion in promotional materials.

All opportunities are on a first come basis. If desired, first right of refusal and other contractual parameters may be requested through the CECON Committee Chair.

- Additional full registrations may be purchased separately at TexasCECON.org.
- Additional exhibit hall passes may be purchased at \$200 each.

Remittance of exhibit/sponsorships paid by check can be mailed to
IMP, P.O.Box 10307, Corpus Christi, Tx 78460-0307

Interested in a custom opportunity? Please contact the committee chairs below:

Sponsorship Questions:

Please contact the CECON Sponsorships Team at sponsors@texascecon.org

Exhibitor Questions:

Please contact the CECON Exhibitors Team at exhibits@texascecon.org

Sign-up online at TexasCECON.org

Sponsoring:

Principal Sponsor.....	\$3,600
Associate Sponsor.....	\$2,600
Associate Lite Sponsor.....	\$2,200
Professional Sponsor.....	\$1,750
Training Sponsor.....	\$850
App Sponsor.....	\$2,500
Lanyard Sponsor.....	\$2,500
Tote Bag Sponsor.....	\$2,200
Audio Visual Sponsor.....	\$2,200
Happy Hour Sponsor.....	\$1,750
Attendee Prizes Sponsor.....	\$1,500
Signage Sponsor.....	\$1,200
Swag Insert.....	\$1,200
Coffee Mug Sponsor.....	\$1,200
Flyer Insert.....	\$800
Coffee Break Sponsor.....	\$750
Program Ad Full Page.....	\$750
Program Ad Half Page.....	\$400
App Push Notification.....	\$450

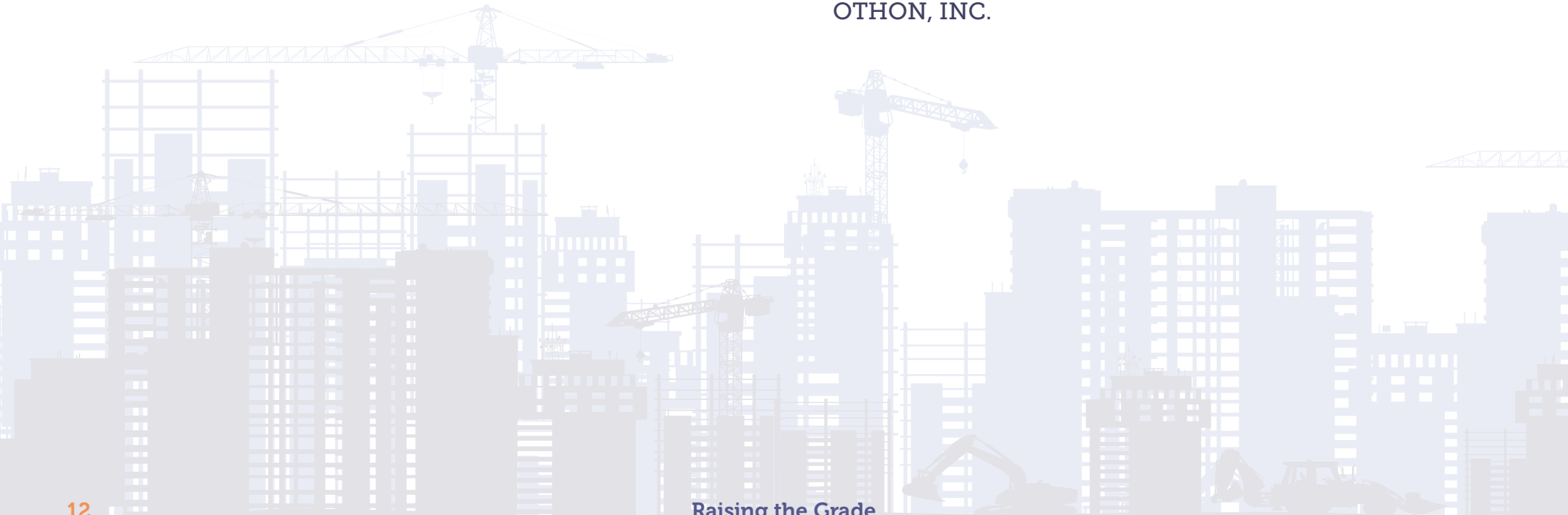
Exhibiting:

8x10 Display Booth.....	\$1,500
Table Top Space.....	\$1,250
Exhibitor Level-Up Sponsor.....	\$800

2023 Sponsors

Advanced Drainage Systems (ADS)
The Plastics Pipe Institute, Inc. (PPI)
GeoSolutions Inc.
Wafflemat
JPH Land Surveying, Inc.
Globetrotters Engineering Corporation
HR Green
Terracon
Corsair Consulting LLC
Arcosa Lightweight
Hanes Geo Components
Lime Association of Texas
Five Companies, LLC
Lane Enterprises

TDR Pipe
BGE, Inc.
Ninyo & Moore
Pape-Dawson Engineers
Stuart Consulting Group, Inc.
The Rios Group, Inc.
4Ward Land Surveying, LLC
Burns & McDonnell
Cobb Fendley & Associates Inc.
LJA Engineering
Raba Kistner
RS&H
Walter P Moore & Associates
Ferrovial Construction
OTHON, INC.



2023 Exhibitors

Acrow Bridge
Advanced Drainage Systems
Advanced Process
American Public Works Association –
Texas Chapter
Arcosa Lightweight
Ardaman & Associates
ARS Engineers
Braun Intertec
Cement Council of Texas
Collier Geophysics
Composite Access Products
Construction Eco Services
CONTECH Engineered Solutions
Contractors's Source
DuroTerra Foundation
G4 Geomatic Resources
Geophysical Survey Systems
GeoSolutions
GeoTex Engineering
GeoTree Solutions
Giles Engineering Associates
GrassWorx Insta Turf
Hanes Geo Components

JPH Land Surveying
Keller North America
Keystone Hardscapes
L.B. Foster
LCA Environmental
Lime Association of Texas
LithTec
Locke Solutions
Magnum Piering
Oldcastle Infrastructure
OmniVueNDT
ParkUSA
SAFEbuilt/ DalTech
Sika Corporation
Smith Pump Company
SMU Lyle School of Engineering
SOX Erosion Solutions
StormTrap
Tam Consulting Services
Wafflemant
TCEL
Texas Asphalt Pavement Association
Texas Concrete Pipe Association
Texas Lehigh Cement Company



Exhibitor Terms & Conditions

Texas Civil Engineering Conference (CECON):
September 18-20, 2024

Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center
7600 John Q Hammons Dr, Frisco, TX 75034

1. CECON reserves the right to exercise its discretion in the acceptance or refusal of applications.

2. Installation of exhibits Setup*:

- Tuesday 9/17 5:00 - 7:00 PM
- Wednesday 9/18 before 9:00 AM

Tear Down:

- Friday 9/20 after 2:00 PM

*Subject to change. *If changes occur, confirmed exhibitors will be notified via email to the on-site contact provided when signing up.*

Early tear down is unacceptable. Exhibitors that tear down early may be subject to a monetary penalty.

3. Special Decorations: CECON and Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center have specific rules regarding special decorations:

- Helium balloons are NOT permitted in the building.
- Glitter is NOT allowed in carpeted areas in the building.
- Method of installation, location, and material used for banners, decorative signs, etc., are subject to approval.
- UNDER NO CIRCUMSTANCES may decorations

be nailed, screwed, taped, or attached to ceilings, floors, and walls, painted surfaces, doors, columns, or any other parts of the Hotel or furniture without prior written approval.

- No ballroom doors will be blocked or obstructed.
- Nothing can be hung or attached to light fixtures.
- No light bulbs can be disconnected or removed.
- No "stick-on" decals and/or similar promotional items may be distributed in the complex.

4. All exclusive or limited space opportunities are reserved on a first-come basis. If desired, first right of refusal and other contractual parameters may be requested through the CECON Committee Chair.

5. The Exhibitor agrees that CECON and the management of Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center shall have the right to make such rules and regulations or changes in the floor plan arrangement of booths for the exhibition as it is deemed necessary and to amend the same from time to time. CECON and the management Embassy Suites by Hilton Dallas

Frisco Hotel & Convention Center shall have the final determination and enforcement of all rules, regulations, and conditions catalogs, and any other things, without limitation which affects the character of the exhibit.

6. It is agreed that CECON and Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center are NOT liable to the Exhibitor for any loss or damage

7. CECON reserves the right to decline any application of an Exhibitor to conduct and maintain an exhibit if in the judgment of the show management, said exhibitor or exhibit, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to a person, conduct, and articles of merchandise, printed matter, souvenirs, or injury to his property contained in such exhibits or injuries to his person, his agents, employees, or others, no matter how sustained from fire, theft, accident or other causes. Security is provided after show hours each day. All claims for loss, damage, and/or injury to CECON and Embassy

Suites by Hilton Dallas Frisco Hotel & Convention Center are being hereby expressly waived by the Exhibitor.

8. Exhibitors or their agents may not allow any articles to be brought into the exposition or any act done on the premises, which will invalidate the insurance or increase the premium on the policies held by the management of Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center. Exhibitors may not permit anything to be done by their employees through which act the premises, property, or equipment of other exhibitors will be damaged. No signs or equipment of other exhibitors will be damaged. No signs or articles can be affixed, nailed, or otherwise attached to walls, doors, etc. Likewise, no attachments can be made to the floors by nails, screws, or any devices that would damage them. All space leased is subject to these restrictions. Violations of these rules will annul the Exhibitor's contract, and he/she will be held liable for any damage resulting from such violation.

9. Audio presentations are allowed so long as they do not disrupt neighboring exhibitors.

10. Exhibitors shall agree to follow the rules and regulations set forth by CECON and Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center management.

11. All cartons, packages or containers brought into or taken from Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center are subject to inspection.

12. No food and/or beverages may be served without prior approval from CECON and the management of Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center.

13. All efforts to advertise, demonstrate and operate the exhibit must be conducted so as not to trespass the rights of other exhibitors.

14. FIRE REGULATIONS: Absolutely NO combustible oils or bottled gases, open flames of any type, nor any corrosives will be permitted in Embassy Suites Hotel & Conference Center. Any questions regarding specific problems should be referred to the complex management, who will obtain the necessary rulings from the Fire Marshal.

15. The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibit's activities on Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center premises and will indemnify, defend, and hold harmless Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center its agents, servants and employees from any and all such losses, damages, and claim.

16. Exhibitor assumes responsibility and agrees to indemnify and defend CECON and Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

17. The Exhibitor understands that neither CECON nor Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

18. Exhibitors or their representatives who fail to observe these conditions, or who, in CECON's opinion, conduct themselves unethically, may be dismissed from Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center without appeal for redress.

Contact
TxCECON@TexASCE.org
for questions



SPACE LIMITATIONS

There is a limited amount of exhibit space available. Spaces are available on a first-come, first-served basis. Sign up early to get the space size you desire. Any electrical, computer, or equipment needs must be ordered directly through Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center.

The floor plan will be determined on a space-available basis. Only applications paid in full receive guaranteed assigned space. No space will be reserved based solely on verbal notice or unpaid contract.

Individual booth cleaning and return shipping is the responsibility of the Exhibitor. The Exhibitor will be responsible for all setup and breakdown of portable booths.

Highlights from Texas CECON 2023 — A Conference for the Future of our Industry

By John N. Mudd PE (HR Green), CECON 2023 Senior Planning Committee Co-Chair

This September in San Marcos, almost 500 members of the civil engineering community gathered to celebrate the future of civil engineering at the Texas Civil Engineering Conference (CECON). The 3-day event, organized by dedicated volunteers and ASCE Texas staff members, is the place for engineers to engage in professional development, build business relationships, and engage in peer-to-peer technical exchange.

Roughly 10 years ago, several Texas Section Leaders had a vision when first starting this whole CECON Conference. That vision was to provide a conference that covered the breadth and depth of Civil Engineering. I am excited to say that 10 years later, we achieved that goal as we partnered with four ASCE Texas Institutes Chapters, the Geotechnical Institute (TxGI), the Structural Engineering Institute (TxSEI), the Transportation and Development Institute (TxT&DI) and the Environmental & Water Resources Institute (TxEWRI). CECON was able to structure a program for professional development tracks for their members and those specialties.

Held at the Embassy Suites San Marcos Hotel and Convention Center, CECON 2023 provided a way for design consultants, contractors, manufacturers, agencies, students, and other professionals to relax, catch up with their peers and colleagues, brush up on their technical knowledge, and gain essential knowledge on the future of our industry.

An attendee had the following comment on the event, "I have been attending CECON for the past several years, and I must say that this year, your team managed to push past any and all expectations on the programming content, exhibitors and speakers. I am excited to see how you top it next year!" **On behalf of the Planning Committee, Thank You all for attending and for helping to push our industry forward into the future.**

On behalf of the ASCE Texas CECON Planning Committee, we would like to thank all our event supporters, sponsors, industry partners, and exhibitors. As well as extend a special Thank You to the CECON Social Sponsor: Plastics Pipe Institute (PPI), Advanced Drainage Systems (ADS), TDR Pipe, and Lane Enterprises. Your support of our community and profession is appreciated and invaluable to our success.

The Future is Now

The 2023 theme, "The Future is Now", was selected to highlight two different ideologies. First, to celebrate just how far we have come as an industry with regards to technology and innovation. Secondly, to help start the conversation on how we can engage the future Civil Engineers from each discipline of the industry (water resources and hydraulics, environmental, construction, structural, geotechnical, transportation, utility, survey, and city planning and municipal engineering) to continue building on the foundations set by our ancient ancestors.

Ahead of the opening ceremony, the conference opened with focus time on the Exhibitors. Without these exhibitions, the conference would not be able to achieve the type of conference our team works to achieve for our community. The CECON 2023 opening ceremony began with the opening keynote speaker, Eva Lerner-Lam. Ms. Lerner-Lam is the Founder and President of Palisades Consulting Group, Inc. and brought with her, almost 46 years of experience in transportation policy, planning, operations and standards development. It was only fitting that we started this conference by having Ms. Lerner-Lam provide a presentation on the ASCE's Future World Vision project. To continue growing our future, this program showed us how today's technologies are gathering real time data from the environmental, technical and socioeconomic systems that shape our world and turning that into planning tools to help better service our communities. I encourage folks to visit www.futureworldvision.org to better understand this important initiative.

UNIQUE CONFERENCE OFFERINGS

The second keynote of the conference was a unique presentation on the Texas Department of Transportation's I-35 NEX Central Construction Project in San Antonio, Texas. This presentation was provided by Marco Galindo, Project Delivery Supervisor for the San Antonio District of TxDOT and Francisco Palacios, Design Director for Alamo NEX Construction. The presentation provided insight into the 22 miles of elevated lanes of Interstate 35 throughout the northeast part of San Antonio and neighboring communities. A project of this size takes a team effort, and the audience was excited to hear about some of the latest technologies utilized in the

construction arena that helped to make this a successful project.

The rest of the afternoon held breakout sessions, which included the specialty tracks curated by the members of the four partner ASCE Texas Institute Chapters, TxGI and TxT&DI, TxSI and TxEWRI. Late afternoon educational offerings culminated in a TxDOT Leaders Panel and another set of breakout sessions. Panelists included Mike Arellano, PE (Deputy District Engineer TxDOT - Austin), Charles Benavidez, PE (Deputy District Engineer TxDOT - San Antonio), Martin Horst, PE (District Engineer TxDOT - Yoakum), Lance Simmons, PE (Chief Engineer - TxDOT), Stanley Swiatek, PE (District Engineer TxDOT - Waco) and Tomas Trevino, PE (District Engineer TxDOT - El Paso). ASCE President (2023) Travis Attanasio PE served as moderator for this informative discussion about the insights of what it means to lead and grow the different TxDOT Districts in Texas.

Wednesday evening, attendees were treated with a relaxing "The Future is Bright Tailgate Party" social at the Texas State University Football Stadium, sponsored by Plastics Pipe Institute (PPI), Advanced Drainage Systems (ADS), TDR Pipe, and Lane Enterprises. Attendees and families joined in the activities, including throwing around the football, and fairly intense field goal contest, good comrade and enjoying the perfect weather with a Texas BBQ feast. This evening was a highlight for many conference goers and their families.

As with the previous day, Thursday morning began with a focus on the Exhibitors, each of which provided unique and informative information on the products and services within our industry. The remainder of the morning was packed with breakout sessions covering a vast array of topics including Liberty WWTP Flood Mitigation presented by Keval Satra PE (HR Green), Lift Station Consolidation on a Macro Scale presented by Marshall Preas, PE (Pape Dawson), and The Design and Utilization of Concrete Overlays presented by Tyler Speakmon, PE (CEMEX).

After productive intermission networking breaks, attendees enjoyed two interactive discussion panels. First, the Texas Legislative Panel discussion moderated by ASCE Texas Section Government Affairs Committee Co-Chair Michael Bloom PE (Sengineering) and featured an interactive discussion with Texas Representative John Lujan (District 118 and member of the House Committee on Transportation), Sarah R. Schlessinger (CEO - Texas Water Foundation) and Commissioner Kathleen Jackson

(Texas Public Utility Commission). This was a new and fresh perspective on the different viewpoints from those who write infrastructure legislature, those who implement the legislature and those who advocate for change via the legislature. It was quite the conversation. Our second and much anticipated offering was the Texas Directors of Public Works Panel, which included Commissioner Kathleen Jackson as the moderator and panelist Carol Haddock, PE (City of Houston), Rozi Hosseini, PE, RPLS (City of San Antonio) and Shahad Mohammed PMP (City of Dallas). The panelists discussed how each of them are working to bring their cities into the future.

The remainder of the afternoon offered attendees more technical continuing education, followed by a Happy Hour with Exhibitors and motivational Keynote address. Our second Happy Hour gave attendees a chance to network and mingle with colleagues and industry supporters in a relaxed setting before taking their seats again to listen to a fun Keynote message from Chet Garner, The Daytripper!

HONORING OUTSTANDING CIVIL ENGINEERING PROJECTS & LEADERS

Thursday concluded with the eagerly anticipated Casino Night Gala and Awards Ceremony. A packed room of attendees supported and celebrated the 2023 ASCE Texas Section annual award recipients for their outstanding achievements and excellence in the field. Planned by the ASCE Texas Section Younger Member Committee, this year's gala had everyone feeling like winners with several casino table games to choose from and a variety of prizes as payouts!

ASCE 2023 President Travis Atanasio, PE, and ASCE Incoming Society President Elect Marisa Geldert-Murphey emceed the Awards Ceremony, honoring the following award recipients:

- Government Civil Engineer Award: Joe Alvarez
- Professional Service to Students Award: Mark Mann PE
- History & Heritage Award: Anne Cook, MLIS
- Professional Service Award: Julie Jones PE, CFM
- Service to People Award: Kathleen Jackson PE
- John A. Focht Jr. Citizen Engineer Award: Patricia Fayre PE
- Award of Honor: Augustine Verrengia III PE
- Award of Honor: Russell "Rusty" Gibson PE
- Lifetime Service Award: Bud Beene PE, F.ASCE
- Lifetime Service Award: Martha Juch PE, CFM
- Lifetime Service Award: David Matocha

- Lifetime Service Award: Tim Newton
- Lifetime Service Award: Ken Rainwater PhD, PE, CFM, D.WRE
- Texas OCEA Award: Luce Bayou Interbasin Transfer Project (Coastal Water Authority)
- Texas OCEA Award of Merit: Runway 13R-31L & Taxiway C Phase 1 Reconstruction (City of Dallas & HNTB)

SUCCESSFUL CONCLUSION

The third and final day of CECON 2023 kicked off on a high note with a morning packed full of well attended breakout sessions, continuing to include specialty tracks by our partnering Institutes. Friday's sessions included technical and industry best practice topics like Risky Business: Providing Effective Risk Management for Civil Projects presented Glenn Goldstein, PE (Foresight Planning & Engineering Services), Breaking Down Silos for Affordable Housing presented by Rachel Parrish, PE (City of San Antonio) and our yearly Texas Ethics Program presented by Michael Sims, PE (Texas Board of Professional Engineers).

The combined ASCE Texas Section Business Meeting and Luncheon on the "State of Our Community" was presented by ASCE & Texas Section Leaders including Jenni Peters, CAE (ASCE Texas Section Executive Director), Travis Attanasio PE (ASCE Texas Section President 2023) and Kimberly Cornett PE (ASCE Incoming Texas Section President 2024).

What better way to bring home our theme, "The Future is Now", by having our final Keynote of the conference, Dr. Shreek Mandayam, Vice President for Research of Texas State University, provide the conference with a look at the University's Run to R1. This presentation gave us a look at the University's Moody Center and Local Research initiatives that focus on the growth and future of the Engineering curriculum and research capabilities as they work towards becoming an R1 Doctoral University.

A guided tour of the House Zero by ICON concluded the conference. As a call back to our 2022 conference, Attendees enjoyed the opportunity to explore the implementation of 3D home building technology in the residential construction market. CECON would not be possible without the countless volunteer hours invested from the dedicated CECON Planning Committee. We are grateful to everyone who participated, making their planning efforts all worthwhile!

LOOKING FORWARD

ASCE Texas Section's CECON Planning Committee strives to make each year better than the last, incorporating lessons learned and best practices discovered the year before. The Committee has already begun planning for CECON 2024: "Raising the Grade". We look forward to seeing you in Frisco, Texas, September 18-20, 2024!



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Raising the Grade